

- 8:15am – 8:45am **Registration and Refreshments**
- 9:00am – 9:25am **Commercial Context & Data Framing**
Industry insight presentations including the launch of the Caribbean Travel Trends Report
- 9:30am – 10:00am **Working Session 1: Commercial Pulse Discussions**
Participants will be grouped by operating context (e.g., hotels, public sector, airlines/distribution partners, and other stakeholders) to encourage candid discussion grounded in real operating experience.
- The session is designed to capture current market perspectives, commercial pressures, and operating realities impacting the Caribbean hospitality and tourism industry, helping identify the key themes that will inform the Priority Lane Working Pods.
- The Priority Lanes have been identified by CHTA in advance based on ongoing industry engagement and commercial trends shaping the region.
- 10:05am – 10:15am **Networking Break**
- 10:20am – 11:15am **Working Session 2: Priority Lane Working Pods**
Participants will transition into pre-assigned mixed stakeholder groups aligned to the three Priority Lanes. Each Working Pod will examine the commercial implications, market realities, and potential approaches associated with its assigned discussion area, drawing on both the Commercial Pulse Discussions and the data insights shared during the opening session.
- Each Working Pod will:
- Identify key commercial themes and market realities
 - Assess commercial implications and business impacts
 - Explore potential approaches and alignment opportunities
 - Develop a focused recommendation or alignment opportunity
- 11:15am – 11:30am **Networking Break**
- 11:30am – 12:00pm **Priority Alignment and Key Takeaways**
Working Pod Moderators will present the key commercial themes, market insights, and alignment opportunities emerging from each discussion. The session will highlight common priorities, shared perspectives, and areas for continued industry collaboration and focus.

