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CHTA ANNOUNCES CARIBBEAN TRAVEL FORUM 2026 AS ACTION-ORIENTED WORKING SESSION AHEAD OF CARIBBEAN TRAVEL MARKETPLACE

Reimagined forum brings together Caribbean hospitality and tourism stakeholders for commercially focused dialogue and a shared industry roadmap

FORT LAUDERDALE, Fla. — April 14, 2026 — The [Caribbean Hotel and Tourism Association](#) (CHTA) today announced details for the [Caribbean Travel Forum 2026](#), a reimagined working session designed to advance commercial alignment across the region’s hospitality and tourism industry. The Forum will take place on **Tuesday, May 12, 2026, from 9 a.m. to 12 p.m.** at the Sandals Grande Antigua Resort & Spa in Antigua & Barbuda, immediately preceding the opening of the Caribbean Travel Marketplace.

Departing from the traditional conference model, the Caribbean Travel Forum 2026 introduces a new, action-oriented format structured as a facilitated working session. The three-hour event will bring together a curated mix of public and private sector stakeholders to engage in structured, data-informed dialogue focused on the commercial realities shaping Caribbean hospitality and tourism.

“The Caribbean Travel Forum is evolving to better reflect the realities of our industry,” said Caribbean Hotel and Tourism Association President Sanovnik Destang. “We are creating a space for more meaningful dialogue around the commercial challenges impacting Caribbean hospitality and tourism, bringing together stakeholders to identify practical approaches and strengthen alignment across the region. This is about ensuring that our conversations are relevant, focused, and ultimately more impactful.”

Participants will engage in structured working group discussions focused on key industry challenges, supported by a pre-event Commercial Intelligence Briefing and data-driven insights presented at the start of the session. The outcome will be consolidated into a *Caribbean Hospitality & Tourism Commercial Insights & Roadmap*, outlining key priorities, recommended approaches, and opportunities for industry collaboration.

Participation is curated to include professionals directly involved in commercial strategy, operations, and market development across Caribbean hospitality and tourism. Roles represented will include hotel owners, general managers, directors of sales, marketing and revenue management, tourism board representatives, airlines and tour operator partners, and selected solution providers.

Registration

A limited number of spaces are available through open registration for CHTA members and non-members. Registration includes full access to the working session, the pre-event Commercial Intelligence Briefing, the post-event Commercial Insights & Roadmap, and networking with a curated group of regional stakeholders.

Registration opens April 17, 2026.

For more information, visit www.CaribbeanTravelForum.com.

For event-related inquiries, email events@CaribbeanHotelandTourism.com. Limited partnership opportunities are available; for details, contact Nerdin St. Rose at nerdin@CaribbeanHotelandTourism.com.

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About the Caribbean Hotel and Tourism Association (CHTA)

The Caribbean Hotel and Tourism Association (CHTA) is the leading organization representing the interests of the Caribbean hospitality and tourism industry for more than 60 years. With 32 National Hotel Associations as well as 1,000 diverse members spanning hotels, resorts, tourism providers, and allied partners across the region and beyond, CHTA serves as a powerful voice, resource, and connector for the Caribbean's most vital industry. Through ongoing advocacy, professional development, industry insights, and market intelligence, CHTA helps its members thrive in today's competitive global marketplace. Organizations worldwide with interest in the Caribbean that want to increase their presence and connectivity in the Caribbean hospitality and tourism industry are invited to join this dynamic community. To learn more about membership benefits and upcoming virtual and in-person events, please visit www.caribbeanhotelandtourism.com.