

OPENING INSIGHTS: SETTING THE CONTEXT WITH DATA AND DIRECTION

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| 9:30am – 9:40am | Opening Remarks |
| 9:45am – 10:00am | <p>Caribbean Travel Trends: Data-Driven Insights for 2025</p> <p>This opening session unpacks the latest data shaping Caribbean tourism — from shifting traveler sentiment and performance indicators to emerging global trends. It offers strategic insights that frame the day’s discussions and spotlight the opportunities and risks ahead.</p> <p>Presenter: Olivier Ponti, Director – Intelligence & Marketing, ForwardKeys</p> |
| 10:05am – 10:25am | <p>Geopolitical & Economic Disruptions—What They Mean for Caribbean Tourism</p> <p>From rising global instability to supply chain disruptions and inflationary pressures, tourism in the Caribbean doesn’t exist in a vacuum. This keynote will offer global insight tailored for a Caribbean context, helping industry leaders and stakeholders prepare for volatility and explore where new opportunities might emerge in the face of global change.</p> <p>Presenter: Zeek Coleman, Vice President, Americas, Tourism Economics</p> |
| 10:30am – 10:45am | <p>Policy & Advocacy Priorities: What the Industry Must Tackle Now</p> <p>Tourism thrives when policies and priorities are aligned with the industry's evolving needs. This session explores the top concerns identified through regional stakeholder feedback and uses them to shape a shared advocacy agenda. It’s an opportunity to spotlight where industry and government must work together to support sustainable growth, resilience, and competitiveness.</p> <p>Presenter: James Hepple, Managing Director, Tourism Analytics</p> |
| 10:50am – 11:05am | <p>Panel Exchange: Insights In Action</p> <p>Following the opening presentations, this brief panel discussion offers a chance to reflect on the key data and advocacy insights shared. Panelists will expand on emerging themes, highlight potential implications for stakeholders, and spark early audience engagement ahead of the deep-dive sessions.</p> |
| 11:10am – 11:25am | Break |

SOLUTION-FOCUSED INDUSTRY DIALOGUES

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| 11:30am – 12:00pm | <p>Fixing Intra-Caribbean Airlift: Breaking the Cycle of Failure</p> <p>Reliable and efficient air connectivity is essential for unlocking the full potential of Caribbean tourism, trade, and collaboration. This session brings together aviation, tourism, and government leaders to explore innovative strategies for improving regional airlift. Together, we’ll examine emerging models, identify collaborative opportunities, and discuss the policy and investment approaches needed to enhance mobility across the region.</p> |
| 12:05pm – 12:35pm | <p>Tourism Linkages That Work: Getting Dollars into Local Pockets</p> <p>How can we ensure tourism benefits extend beyond accommodations and into our communities? This session explores the tangible ways to connect tourism demand with local supply — whether through agriculture, manufacturing, or cultural experiences.</p> |
| 12:40pm – 1:30pm | Networking Lunch |
| 1:45pm – 2:30pm | Sustainable Tourism in the Caribbean: Charting a Resilient Future |

Event Schedule

The session will explore major regional strategies and spotlight innovative actions being taken across the Caribbean.

2:35pm – 2:50pm

What Happens Next?

We close with a recap of the day's biggest takeaways and a look ahead at how these insights will be translated into action. Stakeholders will be invited to align behind short-term goals and initiatives that support industry-wide impact.